

AUGUST COMMUNICATION PLAN

Summary

July 3

Service Handout	Serving Opportunities (including Shoe Drive and Backpack Event)
Need 2 Know	Serving Opps & Shoe Drive
eNews	Weekend Msg & Shoe Drive
MR Sign	Ruth Series
Comm Card / Insert Suggestions	

July 10

Service Handout	Backpack Event, Summer TLC, & MOPS
Need 2 Know	Backpack Event, Summer TLC, & MOPS
eNews	Weekend Msg & Summer TLC
MR Sign	Summer TLC Trivia Night
Comm Card / Insert Suggestions	Engage in West Insert.

July 17

Service Handout	Dinner Theatre & Youth Celebration Event
Need 2 Know	Dinner Theatre & Youth Celebration Event
eNews	Weekend Msg & Dinner Theatre & Youth Celebration Event
MR Sign	Dinner Theatre
Comm Card / Insert Suggestions	Engage in West Insert.

July 24

Service Handout	Engage, A.O.M. and Youth Celebration Event
Need 2 Know	Engage, A.O.M. and Youth Celebration Event
eNews	Weekend Msg, Engage, A.O.M. and Youth Celebration Event
MR Sign	Art of Marriage
Comm Card / Insert Suggestions	

July 31

Service Handout	Engage, A.O.M. and Bold Prayers Series, Read Thru Bible Info
Need 2 Know	Engage, A.O.M. and Bold Prayers Series
eNews	Bold Prayers Series
MR Sign	Bold Prayers Series (?)
Comm Card / Insert Suggestions	

August 7

Service Handout	Prayer Journal & Calvary Magazine (see details below)
Need 2 Know	How To Use Prayer Journals & Prayer Engine Roll-out Info
eNews	Weekend Message & Prayer Engine
MR Sign	Prayer Engine (Need Prayer? ...)
Comm Card / Insert Suggestions	Baptism Classes

August 14

Service Handout	Calvary Magazine (see details below)
Need 2 Know	Crowder Concert, Sat Service
eNews	Crowder Concert, Sat Service
MR Sign	Crowder Concert
Comm Card / Insert Suggestions	Baptism Classes

August 21

Service Handout	Growth Opportunities (Groups, F2F, BBT's, Adult Classes, Etc)
Need 2 Know	Growth Opportunities
eNews	Growth Opportunities
MR Sign	Friend 2 Friend
Comm Card / Insert Suggestions	Crowder Concert

August 28

Service Handout	[In]visible Series
Need 2 Know	[In]visible Series, Project 50
eNews	[In]visible Series, Project 50
MR Sign	[In]visible Series
Comm Card / Insert Suggestions	

August Tier Overview

Tier 5: (2 Max)

[In]visible Message Series
Project 50

Tier 4: (4 Max)

Engage (8/21)*
Sat Night Service Relaunch
Crowder Concert (9/4)
F2F/TLC/MOPS (8/30 & 8/31)

Tier 3: (10 Max)

Alpha (8/31)
Discover (9/11)
Belong
Financial Peace Univ. (8/21 & 8/24)
Mosaic
Tru Parent Orientation (8/28)
Art of Marriage (8/12 & 8/13)*
Baptism

*=Received Significant Promotion In July

**Calvary Magazine Rough Layout
(Due To Printer July 13)**

Cover

Inside Cover: David Crowder Concert Ad

Page 1: Welcome / Vision Message From Terry

Page 2: Project 50

Page 3: Sat Night Service Ad

Page 4: Stories From Camps / Joplin / VBS / Etc.

Page 5: Stories From Camps / Joplin / VBS / Etc.

Page 6: Fall Calendar

Page 7: Fall Calendar

Page 8: Baptism Story (with class dates)

Page 9: Financial Peace University Ad

Page 10: Getting Connected at Calvary (DEB / Conn Event /

Page 11: F2F, TLC, MOPS / BBT's / Uniquely You / Etc)

Note: At least a half page ad for F2F should be in this spread.

Page 12: Mosaic Story or Ad

Page 13: Children's Ministry Story w/ Orientation Ad

Page 14: [In]Visible Series Ad

Page 15: Bold Prayers Event Ad

Page 16: Missions Trip Story

Inside Back Cover: Divorce Care ?

Back Cover:

August Details

August 7

Scheduled Message Topic: Bold Prayers – Prayer For Bold Impact

Service Handout: Prayer Journal

Need 2 Know:

[Need 2 Know Intro Music]

Hi I'm [insert name] and we are so glad you chose to join us in worship today. If you're new to Calvary we would like to welcome you and invite you to please stop by the Welcome Center where we have a gift for you and where we can answer any questions you might have about Calvary.

At Calvary, we believe in the power of prayer. Today we begin a new message series called Bold Prayers and when you came in you were given a prayer journal to enhance your prayer journey as we go through this series.

We also wanted to let you know that we have a new prayer wall where you can post your prayer requests and pray for others. You can find it at www.CalvaryOnline.cc/prayer.

If you're out and about and think of a prayer need, you can send in your request by texting "PR + your request" to 62953. Add that number to your contacts so you always have it ready when the prayer need arises.

That's all from me, be sure to check our website for the latest info on all of our events and ministries...see you next time on the Need 2 Know!

eNews: Weekend Message & Prayer Wall

Mid Rivers Sign:

Need Prayer?

www.CalvaryOnline.cc/prayer

August 14

Scheduled Message Topic: Bold Prayers – Prayer For Increased Knowledge

Service Handout: Calvary Magazine

Need 2 Know:

[Need 2 Know Intro Music]

Hi I'm [insert name] and we are so glad you chose to join us in worship today. If you're new to Calvary we would like to welcome you and invite you to please stop by the Welcome Center where we have a gift for you and where we can answer any questions you might have about Calvary.

At Calvary, we want to be a place that helps you experience a lifestyle of Inspirational Worship. There are many ways we help you do this including the times of corporate worship together in our worship gatherings. Another great opportunity you don't want to miss is the David Crowder Band worship concert. The Crowder Band will be at Calvary on September 4, and we expect a complete sell out. Be sure you pick up your tickets right away. You can buy them online at www.ticketweb.com or at a discounted rate here at the church.

Ladies, it's that time of year again – registrations for Friend 2 Friend and TLC are underway. Friend 2 Friend and TLC are our women's small group program where you'll make new friends, engage in meaningful conversations about the Bible, and worship together with other Women. Be sure to visit the Women's Ministry webpage for a list of classes and the times and locations where they're being offered. It's www.CalvaryOnline.cc/women.

That's all from me, be sure to check our website for the latest info on all of our events and ministries...see you next time on the Need 2 Know!

NOTE: At Mid Rivers, the Teaching Pastor should mention the relaunch of the Saturday Service following the Need 2 Know.

eNews: Crowder Concert & Saturday Night Service

Mid Rivers Sign:
David Crowder Band
Sept 4 / 7:00 pm
calvaryonline.cc for info

August 21

Scheduled Message Topic: Bold Prayers – Prayer To God Intimately

Service Handout: Calvary Magazine (with Growth Opportunities included)

Need 2 Know:

[Need 2 Know Intro Music]

Hi I'm [insert name] and we are so glad you chose to join us in worship today. If you're new to Calvary we would like to welcome you and invite you to please stop by the Welcome Center where we have a gift for you and where we can answer any questions you might have about Calvary.

At Calvary, we want to be a place where people are experiencing Transformational Growth. That's why we have lots of growth opportunities available for you including, Men's Biblical Business Trainings, Uniquely You Classes where you can learn about your God-given giftedness, and others. Be sure to check out the "Getting Connected" article in the magazine you were handed as you entered today for all the details.

One growth opportunity we want to especially point out is for the ladies. Registrations for Friend 2 Friend and TLC are underway. Friend 2 Friend and TLC are our women's small group program where you'll make new friends, engage in meaningful conversations about the Bible, worship together with other Women and experience Transformational Growth. Be sure to visit the Women's Ministry webpage for a list of classes and the times and locations where they're being offered. It's www.CalvaryOnline.cc/women.

That's all from me, be sure to check our website for the latest info on all of our events and ministries...see you next time on the Need 2 Know!

eNews: Growth Opportunities

Mid Rivers Sign:

Friend 2 Friend
Women's Small Groups
Registration Open
www.CalvaryOnline.cc/women

August 28

Scheduled Message Topic: Bold Prayers – Prayer For Discernment

Service Handout: [In]visible Series / Crowder Concert

Need 2 Know:

[Need 2 Know Intro Music]

Hi I'm [insert name] and we are so glad you chose to join us in worship today. If you're new to Calvary we would like to welcome you and invite you to please stop by the Welcome Center where we have a gift for you and where we can answer any questions you might have about Calvary.

At Calvary we believe the Holy Spirit is someone who gives us power to live the Christian life. Next week, we're starting a series called [In]visible that is about the Spirit's work in us. Check out this preview for the series:

Also, we want to remind that our ladies programs - Friend 2 Friend, TLC, and MOPS – have registrations currently open. [If tickets are still available – add this] And, don't forget to purchase your David Crowder Band tickets for the big concert next week.

That's all from me, be sure to check our website for the latest info on all of our events and ministries...see you next time on the Need 2 Know!

eNews: [In]visible series / DCB (if needed) / Friend 2 Friend

Mid Rivers Sign:

Learn What We Believe
About God. Invisible Series
Begins Sept 4.
calvaryonline.cc/invisible

M	1	
Tu	2	Engage
W	3	Art of Marriage
Th	4	This Weekend at Calvary...
F	5	Worship Set
Sa	6	Crowder Concert Tickets Reminder
Su	7	"Continue The Conversation"
M	8	Message Audio
Tu	9	Prayer Requests / Prayer Wall
W	10	Friend 2 Friend / TLC
Th	11	This Weekend at Calvary...
F	12	Worship Set
Sa	13	Serving Opportunities (point to updated website?)
Su	14	"Continue The Conversation"
M	15	Message Audio
Tu	16	Saturday Night Service Kick-off
W	17	Financial Peace University
Th	18	This Weekend at Calvary...
F	19	Worship Set
Sa	20	Saturday Night Service Reminder (schedule early in the day)
Su	21	"Continue The Conversation"
M	22	Message Audio
Tu	23	Project 50 Reminder
W	24	Children's Parent Orientations
Th	25	This Weekend at Calvary...
F	26	Worship Set
Sa	27	Men – join a BBT...
Su	28	"Continue The Conversation"
M	29	Message Audio
Tu	30	Dave Ramsey Event
W	31	